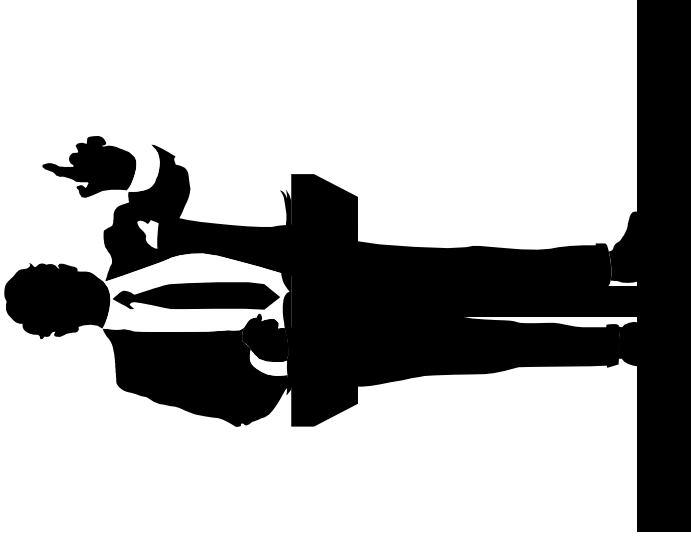


My Speaking date is:

This packet includes the following:

Speech to Entertain assignment

Formal Outline example



130 points!

Directions: Research and develop an entertainment (a.k.a. after dinner speech) speech on a topic that is both interesting and entertaining to not only you but also the audience. A lot of students get worried about this speech. Don't worry! It's your last speech and you're up there to entertain us, so have a good time! Since this is your last speech, I focused more points on your actual delivery of your speech. 110 out of 130 points of your speech is based on your delivery.

After Dinner Speech – A speech to entertain that makes a thoughtful point about its subject in a light hearted manner.

After-dinner speeches are a kind of Speech to Entertain. After-dinner speeches (STE) are a long and well-established tradition. As a formal genre, they developed in England during the early 1800s. Today “after-dinner” speeches (STE) are often given at breakfast or lunch gatherings, as well as in the evening. After-dinner speeches (STE) are lighter in tone than other types of speeches. Almost any topic can be appropriate if the speaker approaches it in a lighthearted manner. An after-dinner speech (STE) should not be technical or argumentative. Supporting materials should be chosen primarily for their entertainment value rather than for their persuasive strength. Listeners are looking for a good-natured talk that treats the topic imaginatively, even whimsically. Although light in tone, after-dinner speeches (STE) require careful preparation. They should be clearly organized around a central theme. They should be adroitly delivered to produce the desired impact on the audience. Humor is an important part of after-dinner speeches (STE). Many after-dinner speeches (STE) are distinguished by their use of humor. It is not necessary, however, to be a stand-up comic to be a successful after-dinner speaker (STE). The purpose of humor in an after-dinner speech is more to provoke smiles or chuckles than to convulse the audience with a string of one-liners. Ideally, humor in an after-dinner speech (STE), grows naturally out of the speech materials and provides insight into the topic. Speakers who are not comfortable working for a laugh should not try to force humor into their speeches. If they deal with the topic creatively, select interesting supporting materials and use language creatively, they will do just fine.

Everyone needs to bring the following items on the first day of speeches.

1. A thorough summary. Look on the next page.
2. You only need 1 source! Cannot be Internet! Instead of the works cited page. Please follow the instructions that I gave you for informative and persuasive speech. For example, if you used a book as a source, you would only have to photocopy the cover and page/pages that you used. You would also have to highlight or circle the information off the page that you used.
3. A USB drive with at least 1 gig of memory available.

Time: 5:00 to 6:30 minutes long. Every 10 seconds over/under time will be a 5-point time penalty.

When do I speak? We will pick speaking dates in class. If you're not present when speaking dates are picked, you will automatically be scheduled to speak on the first day of speeches.

Grading Criteria:

Content of the summary

20 points

Follow the instructions on the following page.***

Delivery

110 points

Speech is delivered in an entertaining lighthearted manner.

Speech is not to be read to the audience. Extemporaneous delivery!

Speaker has eye contact with the audience.

Speech must flow and not use a lot of vocal pauses (and, um, likes, ugh)

Speakers voice is loud and clear.

Speaker cites their sources with date of publication.

Your introduction, body, and conclusion must be distinguishable. For example...

Introduction has clever attention-getting material (AG), clearly states the topic (T), establishes credibility/goodwill (CRED/GW), and previews main points (PS).

Body has 3 main points (MP1, MP2 and MP3) with transitions between each main point.

Conclusion Signals the end (STE) of the speech as well as reviews central idea (RCI) and refers back to the attention getter (RBTAG).

Topic:

General Purpose: To entertain.

Specific Purpose:

Central Idea:

Main Points: I.
 II.
 III.

Summary of your speech:

*****FOLLOW THESE DIRECTIONS*****

In the space provided here, please give me a thorough summary of your speech. The more thorough it is the better your grade will be. Please double space your summary and it can be longer than two and a half pages. On the safe side, I would make sure that your summary is at least three or more paragraphs. You don't need to cite any sources in your typed summary but you do need to cite your sources in your speech delivery.

REMEMBER, your job in an entertainment speech is to entertain!

This is an example of a summary of an Entertainment speech. I highlighted the parts that were entertaining. When you read them you may not think there entertaining but when the speech was delivered it came out entertaining. After the speech everyone received a slurpee which added to the entertainment value of the speech.

This girl chose to include sources, you don't have to!!! But you must cite them during your speech and physically hand them in on the first day of speeches!

Topic: 7-Eleven slurpees

General Purpose: To entertain.

Specific Purpose: To entertain my audience on the history and origin of 7-Eleven Slurpees.

Central Idea: In order to appreciate the icy deliciousness of a 7-Eleven Slurpee, one must become aware of the history, origin and success.

Main Points:

- I. The history and establishment of 7-Eleven.
- II. The origin of the Slurpee.
- III. The successes of the Slurpee.

INTRODUCTION

It's a scorching hot summer day in mid-July. You have been wheel barrowing 10 cubic yards of mulch from the driveway to the backyard all morning. You're a *tad* parched.

You need something to quench your thirst – something that will immediately hit the spot.

Gatorade? Nah. Water? Nuh uh. By George! I've got it! What about a SLURPEE

from 7-Eleven?! Did you ever wonder when the first 7-Eleven was made? Or how the first Slurpee was discovered? Have you ever taken notice of the Slurpee's popularity in its 78 years of frosty delectableness? Well, my friends let me entertain you by telling you how it all began.

The first 7-Eleven was established in Dallas, TX, in 1927, when an employee at the Southland Ice Company began selling milk, eggs, and bread from the ice dock. And voila! The first convenience store was born! The first convenience stores were known as Tote'm stores because their customers 'toted' away their purchases. In 1946, Tote'm became known as 7-Eleven to reflect the store's newly extended hours from 7am-11pm,

7 days a week. Today, 7-Eleven is the largest convenience retailer in the world. It has more than 26,000 stores operating in the United States and in 17 other countries including Japan, Mexico, Turkey, and South Korea with a total sales of more than \$36 billion. 7-Eleven serves approximately 6 million customers each day. According to www.slurpee.com, accessed on 4/1/2008 in a 4-week period, customers visit a 7-Eleven an average of 17 times, which is 80% of their total trips to any convenience store.

So after the chicken came the egg, and after the 7-Eleven came the...thaaat's right you guessed it! The Slurpee! Just like penicillin was accidentally discovered – so was the Slurpee! In 1959, Omar Knedlik, who owned a drive-in restaurant in Kansas, discovered that his soda fountain machine was broken. As a plan B, he began serving icy cold bottled drinks from his freezer that his customers absolutely loved. Due to the positive feedback from his customers, Knedlik attempted to create a machine from an automobile air conditioner that would freeze carbonated drinks so that they could still be slurped through a straw. Six years later a 7-Eleven zone manager happened to come across one of the machines and thought it had great potential for success. That same year 7-Eleven purchased 3 of those machines to experiment with the slushy drink in their stores. According to the Food Network special, Unwrapped, a Slurpee machine with four flavors costs \$22,000, as much as a new car! They were an instant success and by the spring of 1967, the slushy drink machines were in a majority of 7-Elevens. 7-Eleven decided that this new product needed its own catchy brand name. In May 1967 while drinking the slushy drink through a straw, agency director Bob Stanford commented that a slurping sound was made. Thus began the Slurpee phenomenon! In 1994, 7-Eleven also coined the word “brain freeze” to associate the stinging sharp pain when you drink a slurpee too fast. Although no fatalities are known from brain freezes, I have heard of people getting really bad headaches from doing slurpee bongs but try that at your own risk!

Today the Slurpee logo is well-known around the globe. Since 1965, more than 6 billion

Slurpees have been sold; that's one for almost every person on earth. On a monthly scale that's 13 million slurpees consumed every month! Detroit is the all-time United States slurpee consuming city, even in winter. Enough slurpees are sold each year to fill up 12 Olympic size swimming pools or 2,500,000 liters of Dr. Pepper! More than 40% of all Slurpees are sold during the summer months of June, July, and August. According to Gene at the Lockport 7-Eleven on 159th St. and Will Cook Road, the best-selling Slurpee flavor, especially in summer, is Coca-Cola. Ironically, Gene has never had a 7-Eleven Slurpee before, which kind of disturbs me.

So now that you know how the first 7-Eleven came about and how the first Slurpee was stumbled across by chance, you will appreciate the delicious goodness Slurpees have to offer. The next time you need something to quench your deep thirst, hit up the nearest 7-Eleven and concoct a Slurpee of your own. Be sure to go to 7-Eleven on July 11th, the official anniversary of 7-Eleven, because they give out free 7.11 oz Slurpees to everyone! Then you will surely say, "THANK HEAVEN FOR 7-ELEVEN!!"



This is the form I'm going to use to grade your presentation!

Entertainment Speech Evaluation Form

Speaker/Section # _____

Topic _____

COMMENTS

<u>INTRODUCTION</u> 20 Gained attention and interest Introduced topic clearly Established credibility/goodwill Previewed body of speech	5 4 3 2 1 5 4 3 2 1 5 4 3 2 1 5 4 3 2 1	
<u>BODY</u> 15 Main points clear Organization well planned Clear and concise transitions	5 4 3 2 1 5 4 3 2 1 5 4 3 2 1	
<u>CONCLUSION</u> 10 Signal the end Reinforce central idea and refer back to the attention getter	3 2 1 7 6 5 4 3 2 1	
<u>DELIVERY</u> 30 Maintained eye contact Non-Verbal Volume/Language clear, concise and appropriate	20 18 16 14 12 10 8 6 4 2 5 4 3 2 1 5 4 3 2 1	
<u>SOURCES</u> 5 _____ out of _____	5 4 3 2 1	

Verbal Pauses =

Time =

Entertainment Value

